JOHN RIGGINS'S EXECUTIVE SUMMARY

MONDAY MAY 4, 2015

HONOLULU, HI 96813 Single Family Homes

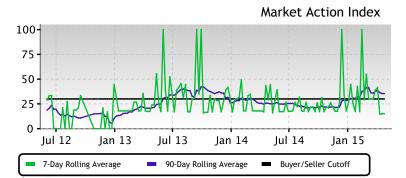
This Week

The median list price in HONOLULU, HI 96813 this week is \$1,380,000.

Inventory is up and Market Action is trending down recently. While days-on-market appears to be trending lower, the overall conditions are weakening a bit.

Supply and Demand

The market has started cooling and prices have recently plateaued. Since we're in the Seller's zone, watch for changes in MAI. If the MAI resumes it's climb, prices will likely follow suit. If the MAI drops consistently or falls into the Buyer's zone, watch for downward pressure on prices.



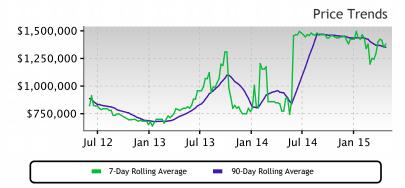
The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Real-Time Market Profile									
Median List Price	\$ 1,380,000	* *							
Asking Price Per Square Foot	\$ 593	1							
Average Days on Market (DOM)	188	+ +							
Percent of Properties with Price Decrease	24 %								
Percent Relisted (reset DOM)	19 %								
Percent Flip (price increased)	14 %								
Median House Size (sq ft)	2054								
Median Lot Size 0.1	0.25 - 0.50 acre								
Median Number of Bedrooms	3.0								
Median Number of Bathrooms	2.5								
Market Action Index Seller's Advantage	35.4	ŧ							
lo change 🛛 🛧 🛧 Strong upward trend 👢	Strong down	ward tro							
Slight upward trend	Slight downward tr								

Price

In the last few weeks we've seen prices in this zip code bouncing around this plateau. Look for a persistent down-shift in the Market Action Index before we see prices deviate from these levels.



Characteristics per Quartile Investigate the market in guartiles where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 2,650,000	4301	0.25 - 0.50 acre	4.0	4.5	23	5	2	0	448	Most expensive 25% of properties
Upper/Second	\$ 1,650,000	1946	0.25 - 0.50 acre	4.0	2.5	30	5	1	0	202	Upper-middle 25% of properties
Lower/Third	\$ 1,288,000	2700	4,501 - 6,500 sqft	3.0	3.0	23	5	0	0	80	Lower-middle 25% of properties
Bottom/Fourth	\$ 725,000	1005	Less than 4,500 sqft	3.0	2.0	44	6	2	0	49	Least expensive 25% of properties

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